

**JON REA**

10 NOREEN DRIVE  
YARDLEY, PA 19067

215.869.3497  
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WWW.JONREA.COM



VENTANA Roche

*Ventana became the #1 tissue diagnostics company in the world by revolutionizing pathology to enable the right diagnosis for the right patients faster than ever before.*

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VENTANA Roche

**Automate with confidence**  
*Transition your laboratory for the future*

**INNOVATIVE**  
platforms ready to handle increased volumes

**CUTTING-EDGE**  
IHC and molecular tests and companion diagnostics

**STATE-OF-THE-ART**  
workflow solutions and digital pathology algorithms

VENTANA Roche

**tions**  
*story of innovation*

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VENTANA Roche

**Unprecedented workflow**  
*True continuous random access*

BenchMark ULTRA lets you manage IHC/ISH samples as they arrive

- Improves turnaround times and efficiency
- Immediately processes urgent and late-arriving samples
- Provides consistent high-quality stains
- Eliminates bottlenecks

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**PIXEL and/or TAG**

CLIENT: Roche for VIVO  
JOB: iPad Sales Presentation Screens

**Centralized laboratory testing**  
*The benchmark for quality and control*



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**cobas b 123 POC system**  
*BGE results where and when you need them*

**AS EASY AS 1-2-3**

- Unique built-in, clot-free design
- Analyzes 17 parameters
- Calculates 30 additional parameters
- Glucose and lactate in 2 to 4 minutes

cobas b 123 POC system

**cobas**  
*Life made smarter*

**Centralized laboratory testing solution for you**  
*the quality and control you demand*



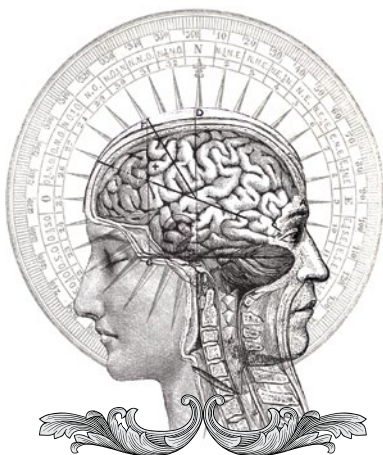
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**cobas® Academy**  
*User training and recertification*



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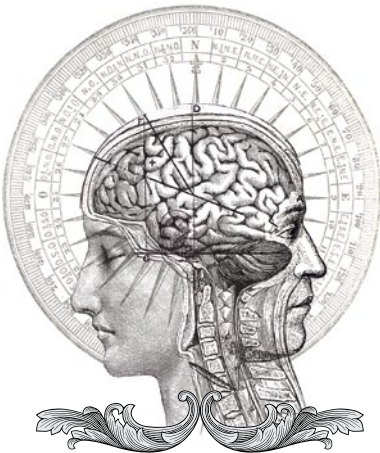
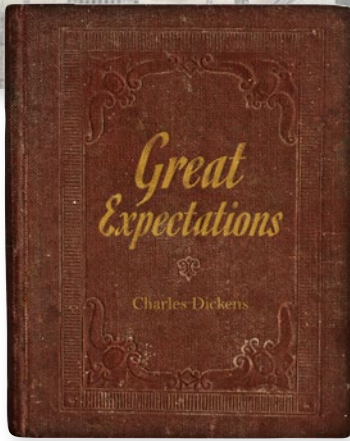
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**PIXEL and/or TAG**

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 JOB: iPad Sales Presentation Screens





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10 NOREEN DRIVE  
YARDLEY, PA 19067

215.869.3497  
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*PIXEL and/or TAG*

CLIENT: Roche for VIVO  
JOB: Storyboards for Sales Video



informed • intouch • insync

Welcome to Synchrony

We are an independent group of companies that provide promotional and unbranded medical education, scientific communications, and strategic consulting for the pharmaceutical, biotechnology, and medical device industries. Our solutions start with a great idea that is grounded in the science of medicine, strategically aligned, and creatively executed to maximize outcomes.

Capabilities

Synchrony Healthcare Communications

Synchrony Medical Communications

Synchrony Alliance

▶ More

▶ More

Synchrony Healthcare Communications specializes in strategic planning, development, and execution of innovative marketing communication campaigns and initiatives for the pharmaceutical, biotechnology, and medical device industries.

We specialize in the development and execution of novel and effective branded promotional and disease state education programs that integrate state-of-the-art medical and scientific developments with clinical best practices.

Our programs are designed to ensure that healthcare professionals and their patients receive the highest level of information, interactions, and desired outcomes.

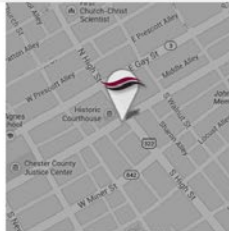
- Branded education and communications – including peer to peer education campaigns
- Disease state education and communications
- REMS and appropriate prescribing education and communications

More Synchrony Healthcare

Contact

Synchrony Group, Inc.  
2 West Market St, 6th Floor  
West Chester, PA 19382, USA

Phone: +1.484.947.5003  
Fax: +1.484.947.5003

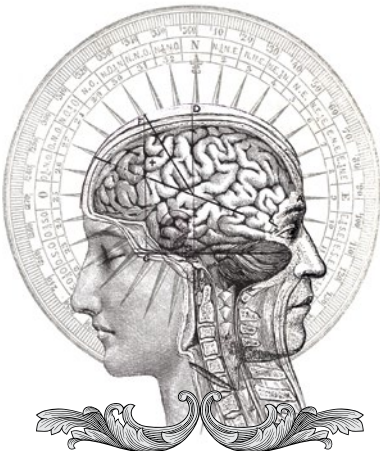


For client inquiries:

Rod J Hughes, PhD  
Founder, President and CEO  
rhughes@synchronycommunications.com

For potential career opportunities:  
careers@synchronycommunications.com

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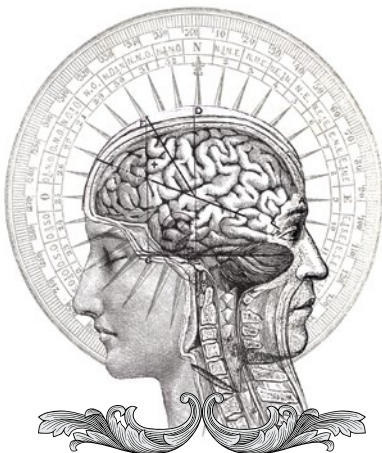
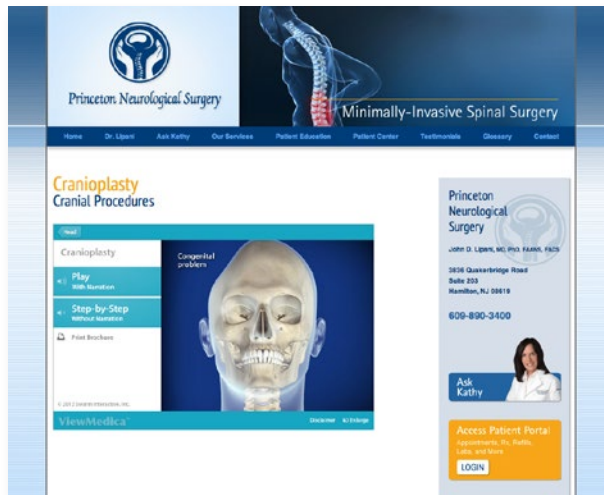
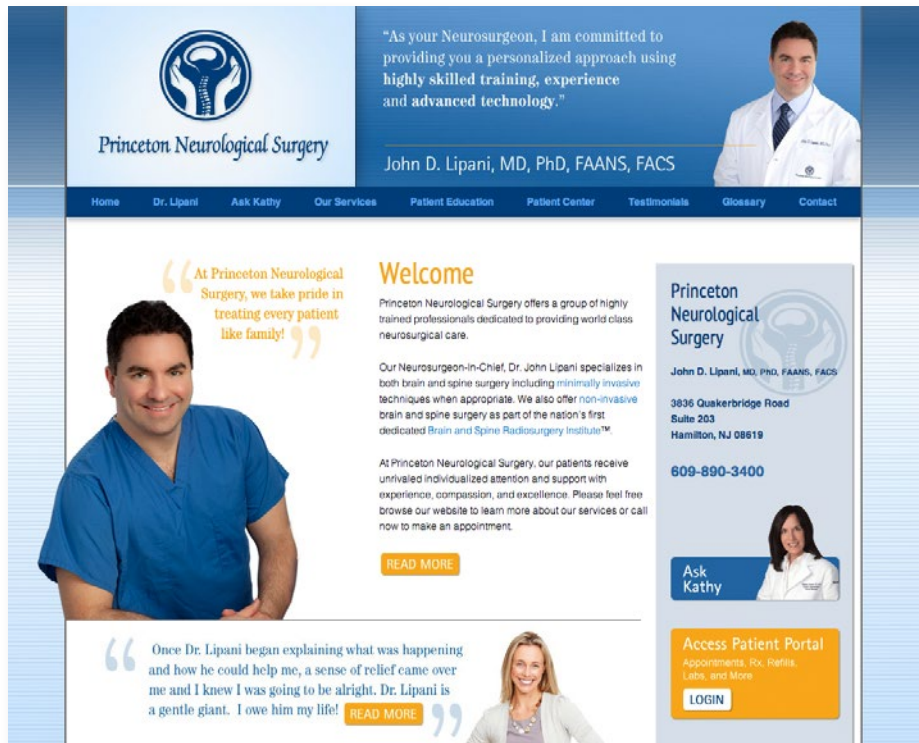
**PIXEL and/or TAG**

CLIENT: Synchrony for South River Studio

JOB: Website - UI/UX







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10 NOREEN DRIVE  
YARDLEY, PA 19067



215.869.3497  
JONREA@JONREA.COM  
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**PIXEL and/or TAG**

CLIENT: Dr. John Lipani - Princeton Neurological Surgery  
JOB: Website - UI, HTML, CSS, Wordpress, JQuery

HOME MISSION DR. LIPANI TREATMENT TOOLS FACTS GLOSSARY TESTIMONIALS CONTACT

Fellowship Trained Specialist in CyberKnife Radiosurgery

**Welcome to the Brain and Spine Radiosurgery Institute**

John D. Lipani, MD, PhD, FAANS, FACS  
Board Certified Neurosurgeon  
Leading Expert in Non-Invasive Brain and Spine Surgery

**The Institute**  
2838 Quakerbridge Road  
Suite 203, Hamilton, NJ 08619  
609-890-3400

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Please take a few minutes to browse our website. If you have questions or would like to schedule an appointment please do not hesitate to [contact us](#). Thank you for visiting!

[LEARN MORE](#)

**Testimonials**



"I had excruciating pain in my low back that confined me to a wheelchair. After my Cyberknife treatment with Dr. Lipani I was pain free and I have been pain free for over two years! After my treatment I cried tears of joy."

- *Annette, 83, spine tumor patient*

[LEARN MORE](#)

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Fellowship Trained Specialist in CyberKnife Radiosurgery

**CYBERKNIFE®**


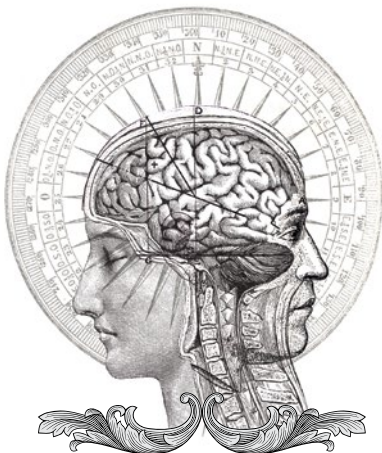
**Overview**  
The CyberKnife® Robotic Radiosurgery System is a non-invasive alternative to surgery for the treatment of both **benign and neuro-oncologic lesions** anywhere in the body, including the prostate, lung, brain, spine, liver, pancreas and kidney. The treatment, which delivers beams of high dose radiation to tumors with extreme accuracy - offers new hope to patients worldwide.

Though its name may conjure images of scalpels and surgery, the CyberKnife treatment involves no cutting. In fact, the CyberKnife System is the world's first and only robotic radiosurgery system designed to treat tumors throughout the body non-invasively. It provides a pain-free, non-surgical option for patients who have **inoperable** or surgically complex tumors, or who may be looking for an alternative to surgery.

**SITES TREATED**  
The CyberKnife® Robotic Radiosurgery System is a non-invasive alternative to surgery for the treatment of both **benign and neuro-oncologic tumors** anywhere in the body, including the prostate, lung, brain, spine, liver, pancreas and kidney. The treatment, which delivers high doses of radiation to tumors with extreme accuracy - offers new hope to patients who have **inoperable** or surgically complex tumors, or who may be looking for a non-surgical option.

**The Institute**  
2838 Quakerbridge Road  
Suite 203, Hamilton, NJ 08619  
609-890-3400

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YARDLEY, PA 19067

215.869.3497

JONREA@JONREA.COM

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**PIXEL and/or TAG**

CLIENT: Dr. John Lipani - Brain and Spine Institute

JOB: Website - UI, HTML, CSS, Wordpress, Jquery





**BRANDING**

Randall Centre for Aesthetic Medicine  
for the MSD Group

"As a business consultant, I appreciate the creative talent at Damar Communications. I've worked with clients and Damar many times to create new branding, print ads, electronic media, and everything they've done has been creative, professional, and smely. I highly recommend Damar for our business' creative needs."

- Doug Scott, The MSD Group

do more than talk- **COMMUNICATE!**

*It's not easy to cut through the clutter.*

Sometimes you only get one chance to make a killer impression. Whether you are just starting up a new business or steering a tested industry leader, you need to be fresh and bold while still being true to your core values. Be consistent, look good and say what you mean. Damar Communications is equipped to handle your image and drive your message from paper and pencil to pixel and proof with speed and skill.

*More about Damar Communications*

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**WEB**

Princeton Neurological Surgery

Princeton Neurological Surgery

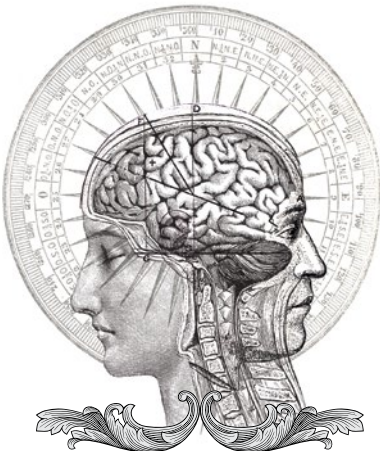
Dr. D. Juan MD, PhD, FRCPC, FRCGS

*It's not easy to cut through the clutter.*

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10 NOREEN DRIVE  
YARDLEY, PA 19067

215.869.3497

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**PIXEL and/or TAG**

CLIENT: Damar Communications, Yardley, PA

JOB: Website - UI, HTML, CSS, JQuery



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CASSIDY MEDICAL

HOME DENTAL SPORTS MEDICINE BIOLOGICS STRUCTURAL ALLOGRAFTS QUALITY ASSURANCE CONTACT

The First Choice for Medical Professionals

**DENTAL ALLOGRAFTS**

Dental Allografts are used for: General bone void fill, bonding material, collagen membranes

[READ MORE](#)

**SPORTS MEDICINE ALLOGRAFTS**

Sports Medicine Allografts are used for: knees, elbow, wrist and shoulder reconstruction, non-artifical orthopedic procedures

[READ MORE](#)

**BONE PARTICULATES & BIOLOGICS**

Bone Particulates/Biologics are used for: Spine, hand, hip, minimally, general bone void fill

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**STRUCTURAL ALLOGRAFTS**

Structural Allografts are used for: Trauma repair, variety of bone replacement/reconstruction procedures (spine, hand, jaw, etc.)

[READ MORE](#)

Cassidy Medical Supply is a major distributor of tissue and bone allografts to medical professionals. We are committed to providing the highest level of professional service to our clients by delivering what is needed in a timely and secure fashion.

We are the supplier of choice for our clients because we maintain our own inventory at a number of tissue banks throughout the country. That means we usually have the required allografts in stock ready to ship.

Our reputation precedes us wherever we go—Cassidy Medical is the first choice for allograft requirements.

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The First Choice for Medical Professionals

**TESTIMONIALS**

"I know I can depend on Cassidy Medical to provide the high quality allograft we need in a timely way. Cassidy is always my first choice!"  
-Sharon Piccolo, OHI, Coordinator, Surgery Center of Pennsylvania, Harrisburg, PA

"Cassidy Medical has helped us out of many difficult situations by providing the tissue we needed when others couldn't!"  
-Susan Burke, Participative Services, Thomas Jefferson University Hospital Philadelphia

"I know I can depend on Cassidy Medical to provide the high quality need in a timely way. Cassidy is always my first choice!"  
-Sharon Piccolo, OHI, Coordinator, Surgery Center of Pennsylvania

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-Susan Burke, Participative Services, Thomas Jefferson University Hospital Philadelphia

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The First Choice for Medical Professionals

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**DENTAL ALLOGRAFTS**

Please note that listed products can often be supplied in a variety of sizes and forms, as well as both freeze-dried and fresh frozen preservation to suit your needs. For more information or to order call 215-244-8105.

[View our Comprehensive Dental Free Schedule 2013](#)  
[Browse DAP Files](#)

**CORTICAL - CANCELLOUS**

Used for: amount implant site in conjunction with implant to promote bone growth, ridge and sinus augmentation, bone void fill

- Cortical Bone Demineralized
- Cortical Bone Membrane
- Cortical Cancellous
- Cancellous

**MEMBRANE**

Used for: collagen grafting membrane

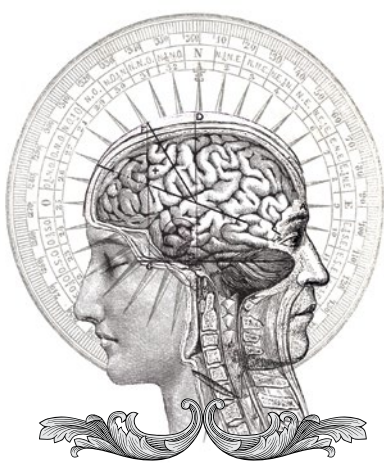
- Membrane

**PLATFORM**

Used for: bone culture regeneration (see reconstruction)

- Laminated Cancellous Platform
- Platform

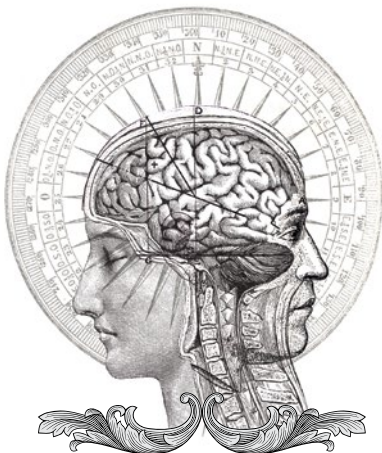
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**PIXEL and/or TAG**  
CLIENT: Cassidy Medical - Allograft Supplier  
Philadelphia, PA  
JOB: Website - UI, HTML, CSS, JQuery





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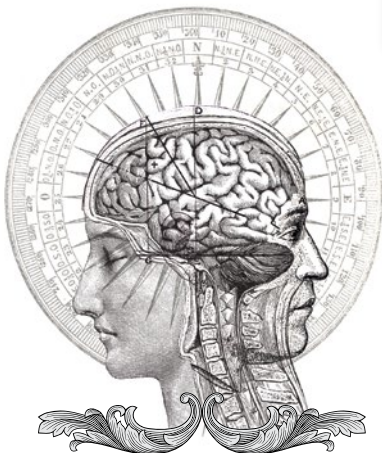


**PIXEL and/or TAG**

CLIENT: Nana Bee's Candies, Langhorne, PA

JOB: Website - UI





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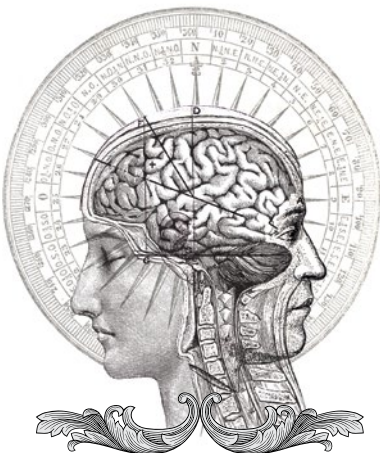
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**PIXEL and/or TAG**

CLIENT: Blush Hair Salon & Make-up Studio and  
Blush Freelance, Yardley, PA  
JOB: Website - UI, HTML, CSS, Flash & Email Marketing



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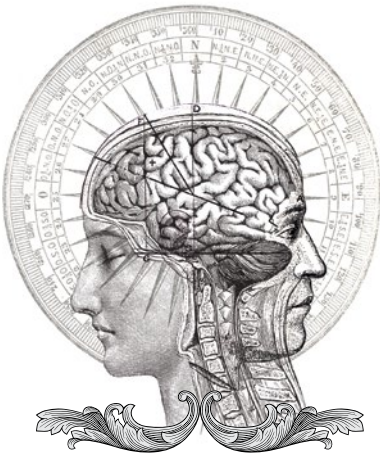
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*PAPER and/or INK*

CLIENT: AMD for FreemanXP  
JOB: 40 page Program Guide  
for AMD's 2014 Developer Summit

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**PAPER and/or INK**

CLIENT: Just Normlicht, Langhorne, PA

JOB: Best sellers catalog for standardized lighting company





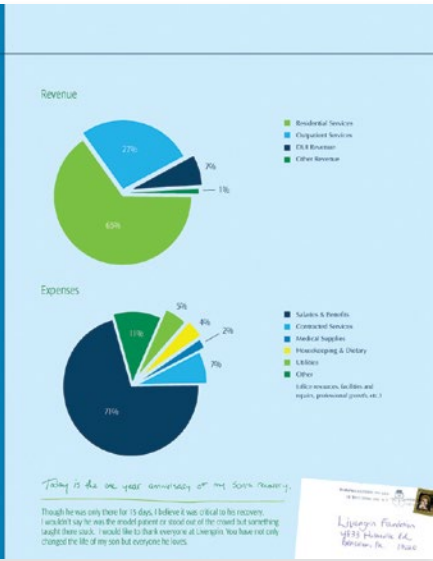
### FINANCIAL SUMMARY

In Fiscal Year 2008 (July 1, 2007 – June 30, 2008)

- Total Patient Revenue increased 3%
- Unrestricted Contributions increased 4%
- Operating Costs increased from 34% to 36%
- Net Assets for the year increased by \$1,000,000 due to the increase in net assets
- \$2,000,000 was invested in Facilities expansion and improvements.

#### Statement of Financial Position (July 1, 2007 – June 30, 2008)

	2007	2008
Current assets	\$ 1,304,060	\$ 1,365,441
Property & equipment net of accumulated depreciation	1,743,141	1,879,133
Investments, restricted cash, and receivables	16,493,068	16,716,440
<b>Total assets</b>	<b>\$ 19,540,269</b>	<b>\$ 19,960,614</b>
Net liabilities	\$ 1,021,975	\$ 1,038,695
Net assets	18,518,294	18,921,919
<b>Total liabilities &amp; net assets</b>	<b>19,540,269</b>	<b>19,960,614</b>



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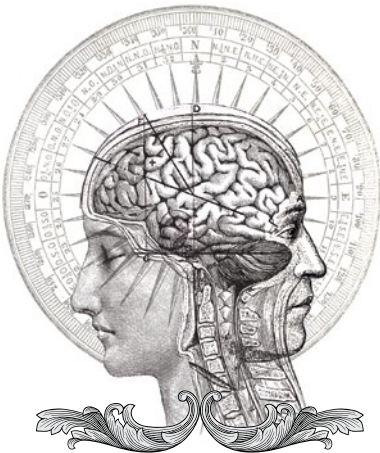
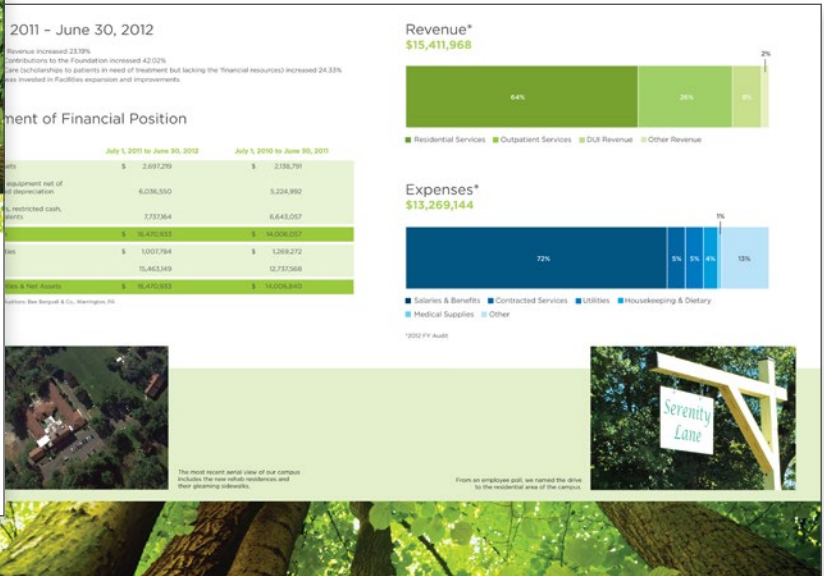
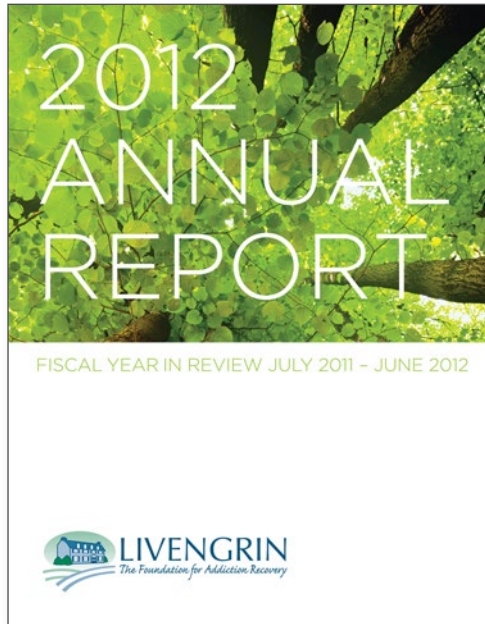
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**PAPER and/or INK**

CLIENT: Livengrin, Bensalem, PA  
- a foundation for addiction recovery  
JOB: Annual Report 2008 - "Letters to Livengrin"





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**PAPER and/or INK**

CLIENT: Livengrin, Bensalem, PA -a foundation  
 for addiction recovery  
 JOB: Annual Report 2012- "Growing"

bucks county choral society  
a season of celebration

2005-2006 concert season  
thomas lloyd, artistic director

bucks county choral society  
a season of celebration  
2005-2006 concert season  
thomas lloyd, artistic director

bucks county choral society  
a season of celebration  
2005-2006 concert season  
thomas lloyd, artistic director

<p><b>2005-2006 concert season</b></p> <p><b>2005-2006 SEASON SUBSCRIPTIONS</b></p> <p><b>CONTRACT DISCS</b></p> <p><b>2005-2006 INDIVIDUAL CONCERT TICKETS</b></p>	<p><b>SINGING FOR SENIORS WORKSHOP</b> October 18, 2005</p> <p><b>GROUP TICKET SALES</b></p> <p><b>CONTRACT DISCS</b></p> <p><b>TOTAL AMOUNT ENCLOSED</b></p>	<p><b>the 33rd season</b> a season of celebration</p> <p><b>celebrating THE GOODNESS OF LIFE</b></p> <p><b>celebrating THE SPIRIT OF CHRISTMAS</b></p> <p><b>celebrating TWINKLY INSPIRED GENIUS</b></p> <p><b>celebrating JOY, HOPE, AND PEACE</b></p> <p><b>celebrating OUR COMMUNITY</b></p>
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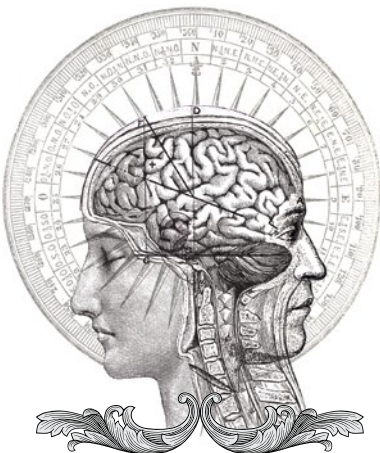
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**PAPER and/or INK**  
CLIENT: Bucks County Choral Society, Doylestown, PA  
JOB: Choral season mailer and postcards "Season of Celebration"









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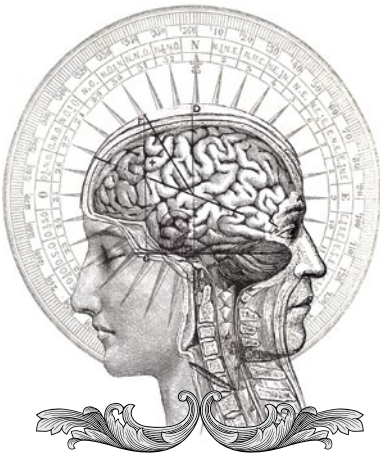
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*PAPER and/or INK*

CLIENT: Bucks County Choral Society, Doylestown, PA

JOB: Choral season mailer "Great Works"



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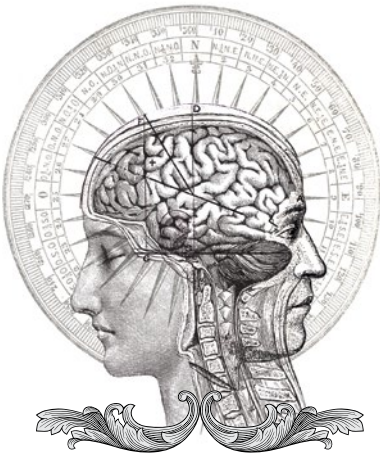
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## *IDENTITY and/or BRANDING*

CLIENT: Damar Communications, Yardley, PA  
JOB: Identity system for boutique graphic design and advertising agency used in print collateral, stationary, and web presence





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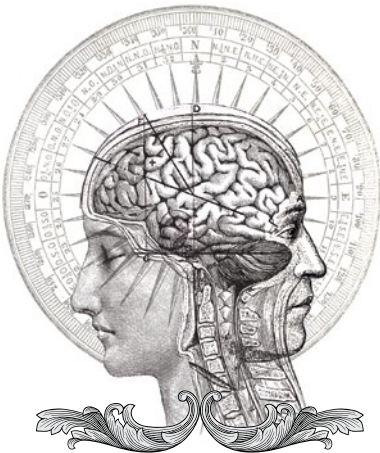


*IDENTITY and/or BRANDING*

CLIENT: Bristol Township School District, Bucks County, PA  
JOB: Identity development for use in schools and local restaurants on  
tablescards, posters, and window stickers

# Summitt TEAM

# Summitt TEAM



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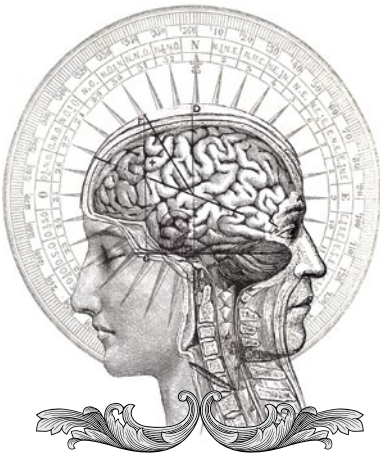
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*IDENTITY and/or BRANDING*

CLIENT: Summit Team

JOB: proposed identity for insurance investment and sales group



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JONREA@JONREA.COM  
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***IDENTITY and/or BRANDING***

CLIENT: Jay Davis Cosmetics Logo, Yardley, PA  
JOB: Identity for launch of new Cosmetic Line, used on packaging, and environmental graphics

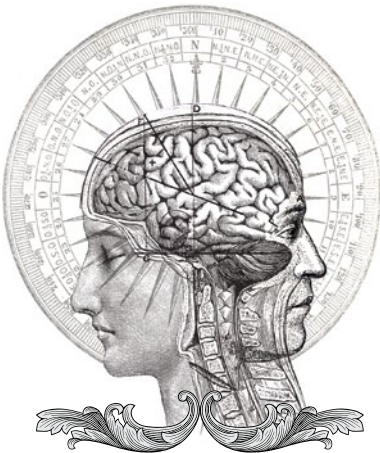




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JONREA@JONREA.COM  
WWW.JONREA.COM



*IDENTITY and/or BRANDING*

CLIENT: Scout Books & Media  
JOB: Proposed Logo for NYC based publishing company